



Policy Title:	Board Orientation and Training Policy
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Policies Superseded:	n/a
Policy Management Area(s):	Board of Trustees

POLICY STATEMENT

New members of the Coastal Carolina University Board of Trustees shall participate, at least once during their first year of membership, in a board orientation/briefing program, which shall be designed to address the role, duties, and responsibilities of the Board of Trustees. In developing such programs, the board may consider similar orientation programs for peer and aspirant institution governing boards. All trustees shall be invited to the orientation/briefing program proceedings.

The orientation/briefing programs for the Coastal Carolina University Board of Trustees shall include presentations related to:

- a. Board members' duty to the State of South Carolina, with particular attention to S.C. Code Ann. §59-136-100, et seq. (1976), "Coastal Carolina University";
- b. Governing board committee structure and function including the duties of the board's executive committee;
- c. Professional accounting and reporting standards;
- d. Methods for meeting the statutory, regulatory, and fiduciary obligations of the board;
- e. The requirements of the South Carolina Freedom of Information Act (Title 30, Chapter 4 of the South Carolina Code Ann. 1976) and the South Carolina Ethics Act (Title 8, Chapter 13 of the South Carolina Code Ann. 1976);
- f. Institutional ethics and conflicts of interest;
- g. Creating, approving and implementing institution-wide rules, regulations, and policies;
- h. Business operations, administration, budgeting, financing, financial reporting, and financial reserves, including a segment on endowment management;
- i. Fixing student tuition, mandatory fees, and other necessary charges, including a review of student debt trends;
- j. Overseeing planning, construction, maintenance, expansion, and renovation projects that impact the institution's Master Plan, consolidated infrastructure, physical facilities, and natural environment, including its lands, improvements, and the Horry County Education Capital Improvement Sales and Use Sales Tax (the "Penny Tax");
- k. Workforce planning, strategy, and investment;

- l. Institutional advancement, including philanthropic giving, fundraising initiatives, alumni programming, communications and media, government and public relations, and community affairs;
- m. Academic affairs, including academic programs, academic space, and academic quality, as well as SAS-COC accreditation requirements and faculty and staff welfare;
- n. Student welfare issues, including residence life; student governance and activities; and the general physical and psychological well-being of undergraduate and graduate students;
- o. Athletics operations, strategies and expenditures (including the role of Direct and Indirect Institutional Support);
- p. Current and future national and state issues in higher education;
- q. Relations between the Board of Trustees and the president of the institution, including the policy-administration dichotomy;
- r. Relations between the Board of Trustees and the Coastal Educational Foundation, the Chanticleer Athletic Foundation, the Horry County Higher Education Commission, the Horry and Georgetown County legislative delegations, the South Carolina Commission on Higher Education and Horry-Georgetown Technical College;
- s. Best practices for board governance, including perspectives from current board members;
- t. The development of and guidance provided by the university Strategic Plan; and
- u. Any other topics that the Board of Trustees deems necessary or appropriate.

The Board of Trustees at its discretion may wish to conduct orientation sessions as a part of a general board retreat.

The Board of Trustees may also wish to commission the development of a printed and/or online *Board of Trustees Manual* to assist in these ongoing board briefing efforts.